ANNUAL REPORT



CONTAINER CORPORATION OF AMERICA

CHICAGO, ILLINOIS

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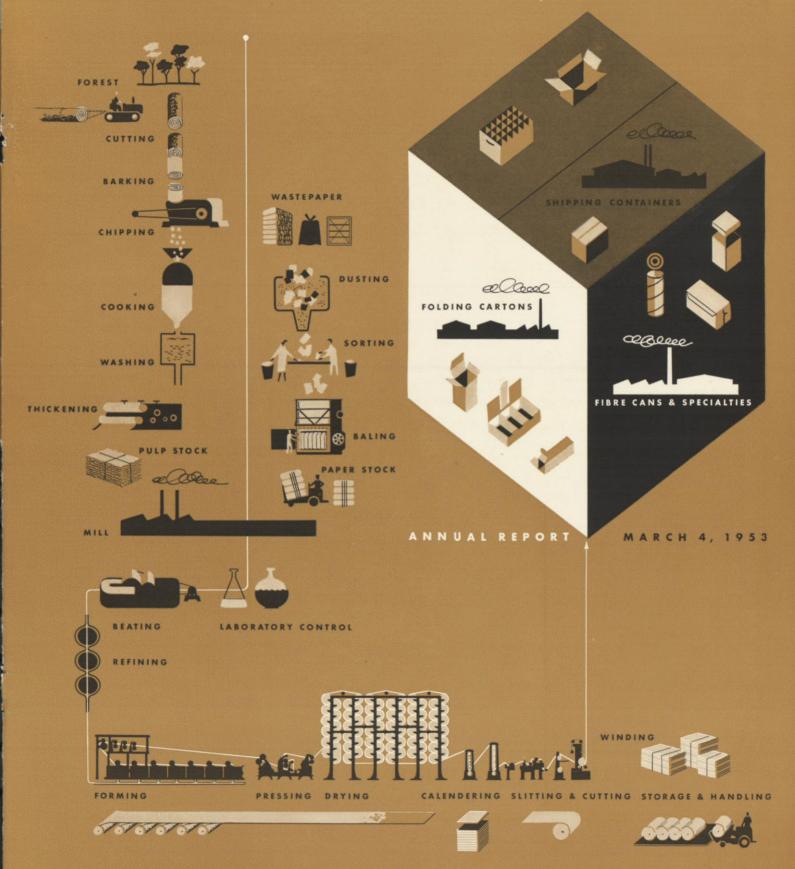
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FISCAL YEAR ENDED DECEMBER THIRTY-FIRST



The Annual Meeting of the shareholders will be held on Wednesday, April 8, 1953. A notice of the meeting, together with a form of proxy and a proxy statement, will be mailed to shareholders on or about March 13, 1953, at which time proxies will be requested by the management.

MAKING PAPERBOARD



CONTAINER CORPORATION OF AMERICA 38 SOUTH DEARBORN STREET, CHICAGO 3, ILLINOIS

JOHN E. BIERWIRTH, New York, New York
HENRY B. CLARK, San Diego, California
WESLEY M. DIXON, Chicago, Illinois
JOHN L. DOLE, Chicago, Illinois
RICHARD G. IVEY, London, Ontario, Canada
**WILLIAM P. JEFFERY, New York, New York
IRA C. KELLER, Chicago, Illinois
WALTER P. PAEPCKE, Chicago, Illinois
JOHN V. SPACHNER, Chicago, Illinois

EXECUTIVE COMMITTEE *WILLIAM R. BASSET IOHN E. BIERWIRTH

Wesley M. Dixon

RICHARD G. IVEY
**WILLIAM P. JEFFERY
WALTER P. PAEPCKE

OFFICERS Chairman of the Board, Walter P. Paepcke

President, Wesley M. Dixon

Executive Vice President, IRA C. KELLER

Executive Vice President, John V. Spachner

†Vice President, DONALD H. BREWER

Vice President, Laurence T. McCurdy

Vice President, John G. Robinson

Vice President, Frank J. Sauer

††Vice President, Leo H. Schoenhofen

Vice President, John D. Spence

Controller, CARL M. BLUMENSCHEIN

Treasurer, Paul W. Guenzel

Secretary, Earl A. Wagonseller

Assistant Controller, EDWARD J. STOUT

Assistant Treasurer, Arthur R. Johnson

Assistant Secretary, Hans J. Greven

Assistant Secretary, Clarence H. Seeley

TRANSFER AGENTS CONTAINER CORPORATION OF AMERICA, Chicago, Illinois CITY BANK FARMERS TRUST COMPANY, New York, New York

REGISTRARS CONTINENTAL ILLINOIS NATIONAL BANK AND TRUST
COMPANY, Chicago, Illinois
The New York Trust Company, New York, New York

^{*}Deceased January 9, 1953 **Deceased October 31, 1952 †Elected December 11, 1952 †Elected October 2, 1952

OFFICERS OF SUBSIDIARY AND FOREIGN COMPANIES

O. B. ANDREWS COMPANY Chairman of the Board, John V. Spachner
President, George W. Boh
*Ist Vice President and Treasurer, William M.
O' Malley
2nd Vice President, Oliver B. Andrews, Jr.

CALIFORNIA CONTAINER Chairman of the Board, IRA C. KELLER
CORPORATION **Vice Chairman of the Board, John G. Robinson
President, William P. Hooker
Treasurer, Paul W. Guenzel
Secretary, Earl A. Wagonseller
Controller, Gerald C. Weiland

PIONEER PAPER STOCK
COMPANY

COMPANY

Vice President, Arthur J. Furth
Vice President, Edwin I. Orr
Secretary, Harry C. Pearson

COMPANY Chairman of the Board, IRA C. KELLER
President, Albert J. Baumgardt
Vice President, Ralph B. Busch

CARTON INTERNACIONAL, President, Walter P. Paepcke
S. A. Vice President, Wesley M. Dixon
Vice President, John V. Spachner
Vice President, Frank C. Carder
Treasurer, Paul W. Guenzel
Secretary, Dr. Carlos Icaza A.

CARTON DE COLOMBIA, President, Dr. EDUARDO URIBE BOTERO S. A. General Manager, Frank C. Carder

CARTOENVASES DE MEXICO, President, Jose Maria Gomez

S. A. Treasurer and Secretary, Santiago Gomez

A GLANCE AT THE LAST FIVE YEARS

	1952	1951	1950	1949	1948
Sales	\$178,408,152	\$212,562,019	\$154,841,198	\$114,770,627	\$131,056,327
Tons shipped	833,536	914,861	863,888	673,038	725,798
Earnings per common share	\$10,282,948 \$5.01	\$12,065,997 \$5.91	\$12,016,626 \$5.87	\$8,777,328 \$4.23	\$10,424,593 \$5.06
Dividends paid and declared	\$5,813,447 57% \$4.00 \$2.75	\$5,813,657 48% \$4.00 \$2.75	\$5,838,327 49% \$4.00 \$2.75	\$4,355,086 50% \$4.00 \$2.00	\$4,856,033 47% \$4.00 \$2.25
Earnings retained for requirements of the business	\$4,469,501	\$6,252,340	\$6,178,299	\$4,422,242	\$5,568,560
Depreciation	\$3,668,041	\$3,543,809	\$3,045,298	\$2,731,924	\$2,507,074
Factory and paper mill improvements	\$5,475,585	\$6,984,301	\$6,430,681	\$5,594,884	\$7,942,579
Working capital (liquid funds less current payables)	\$28,848,239	\$24,643,414	\$22,594,037	\$20,805,637	\$18,748,467
Taxes (Federal, state, and local)	\$22,742,572 \$11.48	\$27,868,542 \$14.07	\$12,828,886 \$6.48	\$7,531,478 \$3.80	\$7,968,025 \$4.02
Hourly wages paid	\$34,379,418	\$35,335,515	\$31,026,068	\$23,549,362	\$25,291,473
Shareholders' investment per employee	\$6,498	\$6,241	\$5,416	\$6,250	\$5,412

CONTAINER CORPORATION OF AMERICA AND SUBSIDIARY COMPANIES CHICAGO, ILLINOIS, MARCH 4, 1953

TO THE SHAREHOLDERS AND EMPLOYEES OF CONTAINER CORPORATION OF AMERICA

The Annual Report of Container Corporation of America and subsidiary companies for the year ended December 31, 1952, together with the Auditors' Certificate, Consolidated Balance Sheet, and statements of Consolidated Income and Earnings Retained for Requirements of the Business, is submitted to you herewith.

A GLANCE AT THE LAST FIVE YEARS on the opposite page gives you a comparative summary.

FINANCIAL REVIEW

EARNINGS. Consolidated net earnings after all charges, including provisions for depreciation and Federal, state, and local taxes were \$10,282,948 for 1952, compared with \$12,065,997 for 1951. The earnings on each share of the outstanding common stock, after providing for preferred stock dividends, were \$5.01 for 1952 contrasted with \$5.91 for 1951. The lower earnings were largely due to a 16% decline in sales volume. This, in turn, reflected an actual lower volume of business, as well as lower selling prices on most commodities shipped by the Company. Raw material costs were on the whole lower than the previous year's, while wages, salaries, and the general costs of doing business were higher.

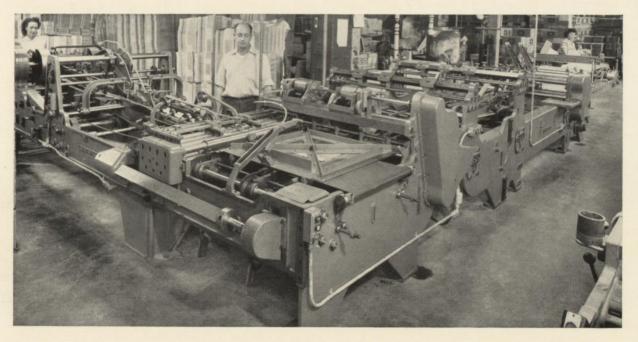
Because of the lower pre-tax earnings, Federal income taxes amounted to \$20,100,000, or \$10.15 per share, compared with \$25,050,000 in 1951, or \$12.65 per share. The effective rate of Federal income taxes was 66.2% for 1952 and 67.5% for 1951. The Excess Profits tax base for 1952 was \$16,587,000 or \$3.83 per share and for 1953 is estimated to be \$17,160,000, or \$3.98 per common share.

Quarterly earnings per share on the outstanding common stock are tabulated below:

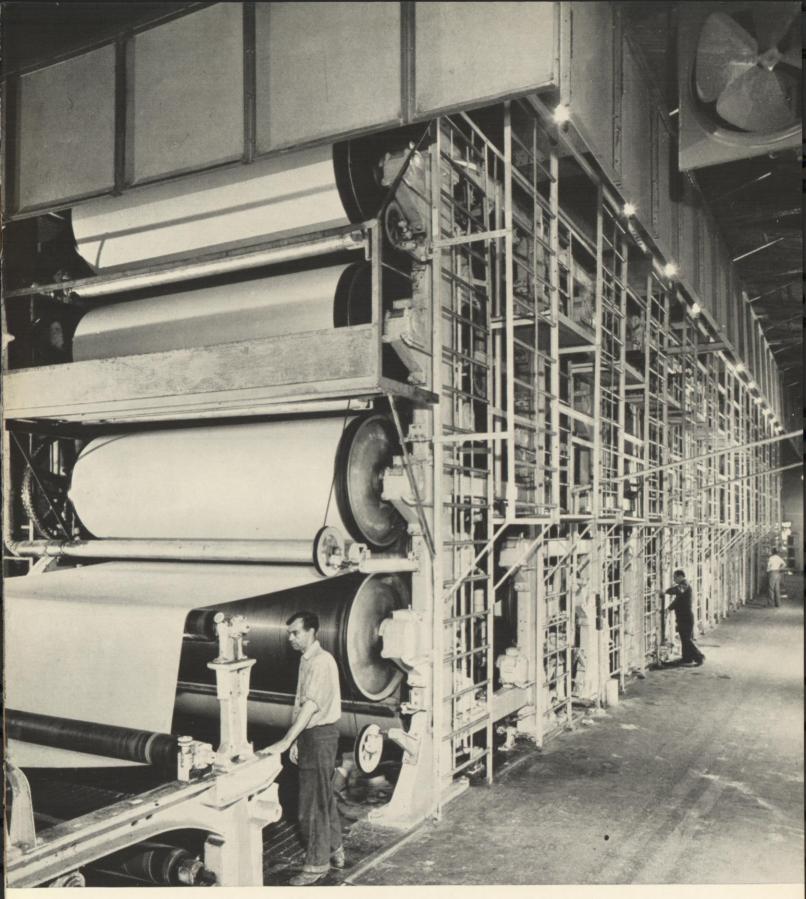
ıst Quarter	\$1.36
2nd Quarter	1.22
3rd Quarter	1.19
4th Quarter	1.24
	\$5.01

The following dividends were paid during 1952:

Preferred Stock		Common Stock	
March 1	\$1.00	March 3	\$.50
June 1	1.00	May 20	. 50
September 1	1.00	August 20	. 50
December 1	1.00	November 20	.50
	\$4.00	December 29—extra	.75
	-		\$2.75



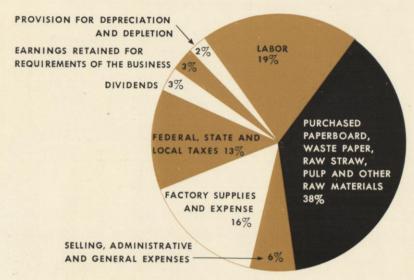
New right-angle machine for the gluing of specialty packages at the folding carton factory in Philadelphia.



Recently rebuilt boxboard machine at the Wabash, Indiana mill.

	1952	1951	1950
Sales	\$178,408,152	\$212,562,019	\$154,841,198
Earnings before Federal taxes on income	\$ 30,382,948	\$ 37,115,997	\$ 22,696,626
Provision for Federal income and excess profits taxes	20,100,000	25,050,000	10,680,000
Net earnings for the year	\$ 10,282,948	\$ 12,065,997	\$ 12,016,626

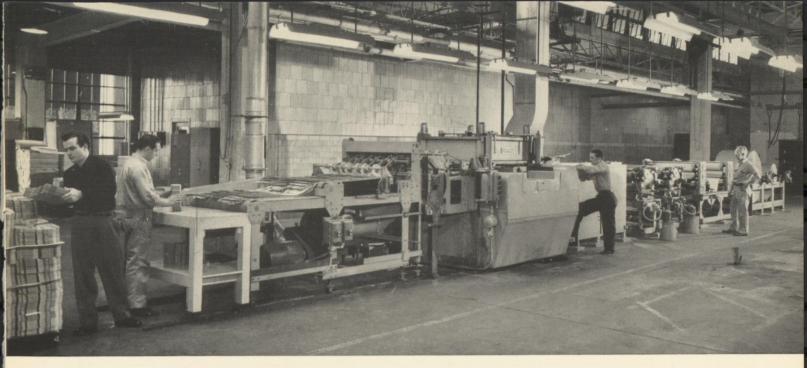
Provision for depreciation reached an all time high of \$3,628,417. Depreciation rates were the same as those used in previous years; however, the increase in fixed assets accounts for the greater amount of depreciation provided. In 1952, \$39,624 of owned timber was cut. This depletion of timber is substantially below the amount of growth of timber in the timberlands owned by your Company. Again, as in previous years, the great majority of the pulpwood used was purchased from a large number of small suppliers, so that in this last year 93% of the Company's pulpwood requirements were purchased and only 7% cut from owned timberlands.



Repair and maintenance amounted to \$10,041,668, which was \$3,193,044 less than the preceding year, in spite of the fact that the cost of labor and materials used in repairing and maintaining buildings, machinery, and equipment was again higher than before.

An analysis of the Company's sales dollar appears in both the diagram and the tabulation, which also includes a comparison with the previous year in amounts and percentages.

	1952		1951	
Sales	\$178,408,152	100%	\$212,562,019	100%
Purchased paperboard, waste paper, raw straw, pulp				
and other raw materials	\$ 67,173,461	38%	\$ 90,862,280	42%
Labor	34,379,418	19	35,335,515	17
Factory supplies and expense	29,771,341	16	33,146,550	16
Provision for depreciation and depletion	3,668,041	2	3,543,809	2
Selling, administrative, and general expenses	10,390,371	6	9,739,326	4
Federal, state, and local taxes	22,742,572	13	27,868,542	13
Dividends	5,813,447	3	5,813,657	3
Earnings retained for requirements of the business	4,469,501	3	6,252,340	_3_



New aniline web-fed, two color rotary press which prints, cuts and strips in one operation, installed at the Chicago Lake Shore folding carton factory.



Addition to the folding carton factory at Lake Shore, Chicago.

There appears below a statement of disposition of earnings and other corporate funds:

Funds were provided from the following sources: Earnings for the year Expense item which did not require cash expenditures— Provision for depreciation (includes depletion of \$39,624).		\$10,282,948 3,668,041	\$13,950,989
Decrease in funds set aside for improvements,			2,578,779
Total funds provided			\$16,529,768
Funds were expended or segregated for the following: Dividends 4% Cumulative preferred stock		\$ 5,813,447	
Plant and equipment Additions Less net book value of sales, retirements and reclassification	\$5,475,585 281,238	5,194,347	
Increase in preferred stock sinking fund provision Increase in other investments and advances Increase in deferred charges		304,170 54,642 958,337	\$12,324,943
Resulting in an increase in working capital of			\$ 4,204,825

WORKING CAPITAL. The changes in working capital are analyzed as follows:

	Decen	nber 31	Increase or
CURRENT ASSETS:	1952	1951	Decrease (d)
Cash	\$ 6,912,393	\$ 7,208,535	\$ 296,142 (d)
U. S. Government securities	8,288,198	3,059,559	5,228,639
Accounts receivable	8,619,054	8,559,391	59,663
Inventories	12,100,069	11,688,373	411,696
Total current assets	\$35,919,714	\$30,515,858	\$5,403,856
CURRENT LIABILITIES:			
Accounts payable	\$ 2,016,989	\$ 1,580,387	\$ 436,602
Accrued wages, etc	3,227,033	2,704,233	522,800
Accrued taxes	1,398,128	1,440,449	42,321 (d)
Provision for Federal taxes on income	*	*	-
Dividends payable	91,330	91,550	220 (d)
Sinking fund payments due within a year	337,995	55,825	282,170
Total current liabilities	\$ 7,071,475	\$ 5,872,444	\$1,199,031
Net working capital	\$28,848,239	\$24,643,414	\$4,204,825
Current ratio.	5.08 to 1	5.20 to 1	
*Provision for Federal taxes on income	\$22,435,957 22,435,957	\$27,090,251 27,090,251	



High speed, two-color offset press recently installed at the Thirty-fifth Street folding carton factory in Chicago.

There was a net increase in working capital of \$4,204,825. You will note that the net increase in cash and U. S. Government securities aggregated \$4,932,497. Receivables were \$59,663 higher, and inventories increased \$411,696. Current liabilities were \$1,199,031 more than a year ago. At this point it may be well to direct your attention to the fact that your Company for years has followed a practice of keeping sufficient U. S. Treasury Notes on hand to offset its entire provision for Federal income tax liability. It seems clear that some time in the future when a period of less active and less profitable business occurs, following an era of higher earnings and taxes, it will be comforting to know that tax payments can be met out of these previously set aside funds, rather than out of cash on hand.

CAPITALIZATION. There were no changes in the capital structure of the Company. There were in the treasury 2,670 shares of preferred stock at December 31, 1952. Additional shares were purchased on the market in January 1953. 3,000 shares have now been set aside for the 1952 sinking fund requirements.

EARNINGS RETAINED FOR REQUIREMENTS OF THE BUSINESS. This account was credited with the earnings for the year of \$10,282,948. Preferred dividends in the amount of \$365,840, at the rate of 4%, and common dividends of \$5,447,607, equal to \$2.75 per share were declared during the year and deducted from this account. Preferred and common dividends represented 57% of the net earnings. The difference between the additions and deductions resulted in a net addition of \$4,469,501.

SHAREHOLDERS. At the year end the Company had 11,269 individual shareholders exclusive of brokers, institutions, and corporations. The average number of shares owned by individuals was 119. The largest single ownership of all classifications was less than 5% of the total number of outstanding shares of common stock. The widespread ownership of shares is indicated by the fact that over 50% of the common shares of the Company were held by owners of 400 shares or less. Every one of the 48 states of the United States is represented in the ownership of shares of the Company; also 16 foreign countries mostly in Europe and South America.

OPERATIONS

CAPITAL IMPROVEMENTS. In 1952 capital expenditures amounted to \$5,475,585, or \$1,508,716 less than the preceding year. You will note that the cash and U. S. Government securities set aside for improvements showed a decrease of \$2,578,779. This fund was originally established for the building of the boxboard mill in Los Angeles and for capital additions at Fernandina, Florida for increased production in the pulp mill and the manufacture of high quality corrugating medium to be used in the manufacture of corrugated shipping containers. The Los Angeles mill was completed in the fall of 1951. The work at the Fernandina mill, contrary to expectations, has not as yet been completed, as various delays were experienced in the delivery of equipment and materials; within the next six months, however, barring further unforeseen delays, the project should be completed.

At the Lake Shore mill and folding carton factory in Chicago a new modern printing and cutting press for the production of folding cartons was installed and additional building space was provided to increase the capacity for producing folding cartons in this integrated paperboard mill and fabricating operation.

The new folding carton factory at Oaks, Pennsylvania, just outside of Philadelphia, also experienced some construction delays, but should begin operations during the second quarter of this year. The cost of this project will continue to be included in the Deferred Charge account until payment is received from the insurance company under the sale and lease-back arrangement.

In many fabricating plants which produce corrugated and solid fibre shipping containers and folding cartons, new printer-slotters, stitchers, gluing machines and printing presses were added, which in some cases increased capacity and in others improved quality or costs. Paperboard mills too were provided with additional equipment.

The new waste paper sorting and handling plant of the Pioneer Paper Stock Company on Elston Avenue, Chicago was completed in the early part of 1953. In January the first operations began in this new building, and since then additional transfer of activity from the old to the new location has been taking place. It is confidently expected that this new, ultra modern building will permit a substantial increase of capacity and considerably lower costs.

At the year end approximately \$4,000,000 of previously approved but incompleted capital expenditures were carried over, compared with unfinished projects of approximately \$6,325,000 a year ago. The reduction is due to the fact that no additional major projects were approved during 1952. This does not imply that during the present year some new major expenditures may or may not be considered or approved.



Corrugated shipping containers made in various factories of the Company.

Other corrugated shipping containers made in the factories of the Company.



Provision for depreciation, without any change in rate, has increased during the last six years from \$1,756,156 in 1947 to \$3,668,041 in 1952.

PRODUCTION. The following table shows the tons of pulp and paperboard produced by the Company's pulp and paperboard mills, and the tons of finished product shipped by the mills and factories to customers:

	Tons produced in Mills	Tons Finished Product Shipped
943	537,076	598,918
944	523,946	585,018
945	534,131	597,267
946	558,621	624,126
947	589,780	675,583
948	617,936	725,798
949	556,854	673,038
950	693,960	863,888
951	745,246	914,861
952	685,886	833,536

The tons of finished product shipped in 1952 again exceeded tons produced in the Company's mills because of paperboard purchased from outside sources.

REFORESTATION. During 1952 your Company acquired an additional 30,515 acres of timberland by purchases, cutting rights and leases, which brings the combined total under control to 153,515 acres.

Fire damage to the Company's controlled timberlands was again nominal due to excellent and very effective fire protection methods pursued by its forestry department. Fire lines and roads were maintained and extended for better fire protection and logging. There are now some 600 miles of fire lines and 75 miles of road.

During the year 3,000,000 pine seedlings were purchased and distributed through various organizations, such as 4-H Clubs, Future Farmers of America, and small wood farmers of the immediate area. About one third of the seedlings were planted on Company owned lands during the year.

Since 1940, 7,000,000 seedlings have been planted on owned timberlands and 15,000,000 seedlings have been distributed to organizations such as those mentioned above. It is estimated that within twenty years from date of planting, seedlings will be mature trees ready for cutting.

As so much of the Company's timberland areas are now fenced, and as they include a considerable amount of good







I. The planting of pine seedlings on vacant land is part of a Company program of reforestation which has been in effect since 1940.

2. A stand of six year old trees is about ten feet high.

3. In twelve years the trees are at least twenty-five feet high.

4. In twenty years the trees should be about thirty-five feet high and ready for harvesting as pulpwood.



pasture, it was considered desirable to purchase some cattle which would graze and help keep down the brush in the timberlands, and at the same time put on some good gains in weight. At the end of the year, the Company owned 275 head of cattle. In spite of the sharp decline in beef prices, there is an unrealized profit in the cattle account.

SALES

Consolidated sales for last year amounted to \$178,408,152 compared with \$212,562,019 for the preceding year, a decrease of 16%. There occurred an approximate 5% decrease in the composite average selling price of the various products of the Company. The tabulation below indicates the sales of fabricated products compared to total sales:

Corrugated and solid fibre shipping containers	\$ 96,361,992	54%
Folding cartons and fibre cans	53,399,212	30
Total fabricated products	\$149,761,204	84%
Paperboard, pulp and waste paper	28,646,948	16
Total sales	\$178,408,152	100%

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The growing trend of expanding supermarket sales in food products and miscellaneous merchandise for home use has created further increased demands on the package research and design departments. Many new types of packages have been designed which combine different items (such as knives, forks and spoons) in the same display and which have increased the unit of sale to the purchaser. A similar example may be seen in the case of can bands and carry-outs for beer and other beverages, whereby the consumer can carry more conveniently three, six, or more cans in one package; see illustrations.

A great number of textile products are now being sold in attractively designed folding cartons, which help stimulate sales. Several of these designs created by Container Corporation's package research laboratories received prizes in a national competition. There were 2,700 entries in this particular contest. The Company was awarded 21 out of 102 prizes offered. Illustrations of pre-packaged textile products appear on page 19.

Further interesting developments in container packaging were the corrugated container for bulk ice cream, replacing the round can and a self-locking solid fibre container for the storage and shipping of frozen turkeys. Substantial expansion in the use of fibre and corrugated shipping containers in the field of heavy appliances took place;

these included washing machines, stoves, lawn mowers, rubber hose, small snow plows, television sets, and scores of larger items.

The growth of the frozen food industry has required the development of more and better packages for storage, transportation, and retail merchandising of its products; many rather unique containers and cartons have been developed for all manner of frozen food items, including vegetables, fruits, and berries.

Over the past half century, with only minor interruptions, there has been a steady growth in the use of paperboard containers and folding cartons. It seems entirely likely that this expansion of use will continue throughout the foreseeable future. There are three good reasons why it should: (1) present customers are expanding their volume with the growth of population and consequently will require more and more containers to ship and protect their product from point of production to point of consumption; examples of this are the food, soap, tobacco, and wearing apparel industries; (2) some large potential customers are still found in entire industries which are only now beginning to use paperboard containers in substitution for barrels and crates; examples are the producers of citrus and non-citrus fruits and vegetables; (3) as new products come into use, increased demands upon packaging are made; examples of this group are new mechanical household products, television sets, newly discovered medicines, etc.

The Color Harmony Manual referred to in the Annual Report of 1950 is continuing to enjoy more extensive use year after year. It is extremely helpful in scientifically matching colors.





Above, colorful cartons, can bands and carry-outs, produced by folding carton factories of the Company.

Right, filling Company developed corrugated containers with bulk ice cream. Below, solid fibre container for the shipment of frozen turkeys.







New machine for gluing cartons at the Fort Worth folding carton factory.





The packaging of blankets, towels and similar goods for retail sale requires unusually large folding cartons which lend themselves to the printing of attractive designs.

Every manufacturer who uses packages expects them to represent effectively the quality of his merchandise.

Left, typical production of mass-market folding cartons, some with cellophane windows, some for counter display.

Below, specially designed display carton which increased unit sales.







Kraft paper bags and corrugated containers produced by Carton de Colombia.

By this time the number of industrial and merchandising firms, laboratories, schools, universities, and individuals that are owners of Color Harmony Manuals is close to 2,500. Also, an ever growing list of individuals and firms in foreign countries own one or more of these unique Manuals.

SUBSIDIARY AND AFFILIATED COMPANIES

The subsidiary companies, all of which are wholly owned, are the following:

O. B. Andrews Company California Container Corporation Pioneer Paper Stock Company Sefton Fibre Can Company

FOREIGN INVESTMENTS. Carton de Colombia, S. A., 50% owned by your Company and 50% by Colombians, experienced a satisfactory year. To provide some of the funds for the erection of the new kraft bag paper mill and bag factory, some local borrowings were made, and the interest on this money without any benefit of production from the incompleted installation reduced earnings somewhat. Toward the end of the year this new mill was put into operation; the bag factory had been operating most of the year. The new mill and bag factory will add substantially to the capacity and diversification of the Colombian operations. The mill will have a wide range of products but will specialize in kraft bag and wrapping paper, although it will also be able to produce .oog corrugating medium needed in the corrugated container factory.

Cartoenvases de Mexico, S. A., also 50% owned by your Company and 50% by residents of Mexico, had a good year both in sales volume and in profits. The quality and appearance of the folding cartons produced in this affiliate are continually improving. Illustrations of the Mexican Company's product, as well as of the Colombian, appear on pages 20 and 21.

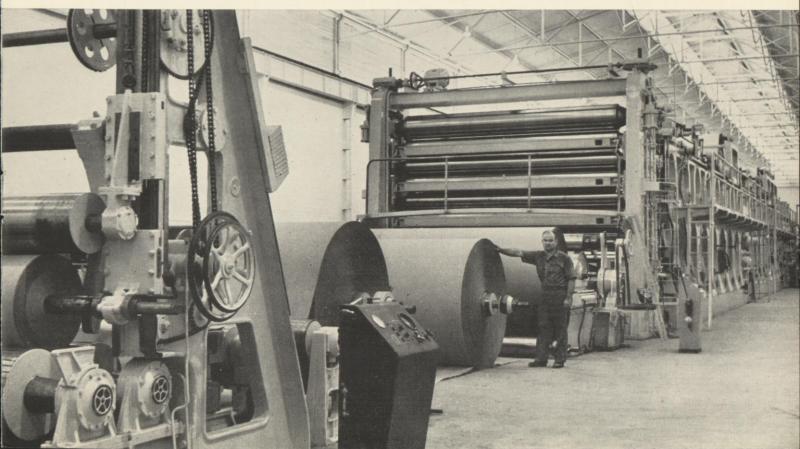
INDUSTRY CONDITIONS

The paperboard industry operated at 85% of capacity and produced 11,067,000 tons compared with 94% operations and 11,854,000 tons of production in 1951. The decrease in tons was 6.6%, while the decrease in the percent of capacity operated was slightly greater because of the existence of more capacity.

In the container industry unit shipments for the year were 73.9 billion square feet, a decrease of 4.8% from 77.6 billion in the previous year.



Wide variety of size and use is indicated in samples of folding carton production from Carton de Colombia and Cartoenvases de Mexico. The mill erected in Colombia for the production of kraft bag and wrapping paper as well as corrugating medium.



The folding carton industry consumed 2,365,000 tons of boxboard, a decrease in consumption of 7.5% from the previous year.

It is estimated that 544,000 tons of new paperboard machine capacity had come on the line by the close of 1952. There were also improvements to existing machines which provided additional capacity of about 189,000 tons. Consequently, the combined total of new production and increase to old production was 733,000 tons.

Future capacity increases of approximately 1,300,000 tons are now under construction and may be finished by the end of 1954. Some of these increases are in containerboard and some in boxboard.

EMPLOYEE RELATIONS

Labor relations continue to be satisfactory; there was only one minor work interruption during the year. The Company has 64 separate union contracts.

At the end of the year approximately 11,960 men and women were in the employ of the Company.

About 550 employees are in the armed services; to each of these a check was sent at Christmas time.

There was an improvement in the Company's safety record. The Greensboro Folding Carton factory established a new world record in its field by having concluded 42 months of operations without a lost-time accident. Four other operations were without a lost-time accident for the whole year.

RETIREMENT ANNUITY PLAN. This plan, in effect since January 1, 1941, has enrolled in it about 90% of all the employees eligible to participate. The combined employee and Company contributions for the year 1952 aggregated \$2,446,435; of this amount the employees contributed \$978,574 and the Company \$1,467,861. Contributions by and on account of executive officers were 2.1%, while 97.9% was contributed by and on account of all other employees.

MANAGEMENT PROFIT SHARING PLAN. Under this plan, which was approved at the Annual Shareholders' meeting in 1940, a total of \$3,953,683 could have been paid for the year 1952. However, the non-participating directors responsible for the final determination of payments under the plan concluded that the amount to be distributed should be limited to \$487,130, compared with \$547,600 for the previous year. Distributions authorized were as follows: 16.4% to the Chairman of the Board, 8.7% to the President, 16.0% total to the two Executive Vice Presidents, 17.6% to five Vice Presidents, and 41.3% to other salaried employees, including the Secretary, the Treasurer, and the Controller.

CONTAINER COMMON STOCK BONUS PLAN. Company contributions to the Common Stock Plan in 1952 amounted to \$783,464. There were at the end of the year 1094 employee members. The Fund owned 18,832 shares of the total outstanding common stock of the Company, or slightly less than one percent.



Multi-shaped packages with metal or paperboard ends typical of Sefton Fibre Can production.



Piqua, Ohio, plant completed early in 1952 for the Sefton Fibre Can Company. At present shell containers for the Army constitute the principal output.



ORGANIZATION

Mr. Leo H. Schoenhofen, who has been with the Company since 1940, was elected Vice President with headquarters at Philadelphia. He succeeds Mr. James E. Purvis, Vice President who resigned on July 15, 1952.

In November, Mr. John G. Robinson, Vice President of the parent Company in the Chicago office, was elected Vice Chairman and resident Chief Executive of California Container Corporation with headquarters in the San Francisco office. Mr. Robinson retains the office of Vice President of Container Corporation; he has been with the Company since 1930.

Mr. Donald H. Brewer formerly Vice President of the O. B. Andrews Company was elected Vice President to assume new and broader responsibilities in the Chicago office. Mr. Brewer has been with the Company since 1934.

Mr. William M. O'Malley, Treasurer of the O. B. Andrews Company was also elected First Vice President of that company.

> With deep regret are recorded the deaths of two valued members of the Board of Directors and of the Executive Committee.

> Mr. William P. Jeffery of New York died on October 31, 1952. He had been a director of the Company since 1931. Mr. Feffery was a lawyer, and his legal as well as his business counsel has been of great value to the Company.

> Mr. William R. Basset of Greenwich, a member of the Board of Directors since 1931, passed away on January 9, 1953. Mr. Basset had wide experience in all phases of corporate management. His wisdom and guidance will be sorely missed.

The loss of these two able and long-time associates is a great one. It appeared inadvisable to attempt to suggest new directors hurriedly. Your Board of Directors felt that under the circumstances it would be advisable to amend the by-laws and decrease the number of directors from ten to eight. This was done at the Board of Directors' meeting of January 16, 1953. This problem will be studied with great care and deliberation.

In behalf of the Board of Directors, appreciation is expressed to all members of the organization, in the factories and in the offices, for the conscientious, intelligent discharge of their respective duties in the interests of the Company.

Cordially,

Chairman of the Board

Only L. Dil

One of the continuing series of advertisements which illustrate the theme "Great Ideas of Western Man."

CONTAINER CORPORATION OF AMERICA

COMPARATIVE CONSOLIDATED BALANCE SHEETS-

ASSETS

	1952	1951
Current Assets:		
Cash	\$ 6,912,393	\$ 7,208,535
U. S. Government securities, at cost, plus accrued interest	8,288,198	3,059,559
Accounts receivable, less reserves of \$320,537 in 1952 and \$275,636 in 1951	8,619,054	8,559,391
Inventories of finished goods, work in process, raw materials and supplies —priced at the lower of average cost or market	12,100,069	11,688,373
Total current assets	\$35,919,714	\$30,515,858
	- 33/3 3/1 1	3 ,0 0, 0
Investments and Advances, at cost:		
Investments and advances to foreign subsidiaries not consolidated		\$ 1,350,000
Other		311,084
	\$ 1,715,726	\$ 1,661,084
Cash and U. S. Government Securities Set Aside for Improvements	\$ 428,552	\$ 3,007,331
PLANT AND EQUIPMENT—stated at amounts (based in part on appraisals)		
recorded at dates of acquisition of properties (including properties		
acquired for capital stock), plus subsequent additions at cost:		
Gross Reserves		
Land\$ 4,350,340 \$ -	\$ 4,350,340	\$ 4,605,894
Buildings 15,680,009 6,007,413	9,672,596	9,701,947
Machinery, equipment, etc 51,432,762 24,062,233	27,370,529	25,593,807
Leasehold and leasehold improvements 7,805,191 5,184,468	2,620,723	2,586,234
\$79,268,302 \$35,254,114	\$44,014,188	\$42,487,882
Prepaid and Deferred Charges	\$ 2,712,523	\$ 1,754,186
GOODWILL AND PATENTS.	\$ 1	\$ 1
	\$84,790,704	\$79,426,342

AND SUBSIDIARY COMPANIES

DECEMBER 31, 1952 AND DECEMBER 31, 1951

LIABILITIES

	1952	1951
Current Liabilities:		
Accounts payable	\$ 2,016,989	\$ 1,580,387
Accrued liabilities—		
Salaries, wages and compensation provisions	3,150,432	2,621,505
Taxes, other than Federal taxes on income	1,398,128	1,440,449
Other	76,601	82,728
Dividends payable on preferred stock	91,330	91,550
Sinking fund payable on preferred stock	337,995	55,825
Provision for Federal taxes on income of \$22,435,957 in 1952 and \$27,090,251 in 1951 less an equivalent amount of United States Treasury		
Notes each year		
Total current liabilities	\$ 7,071,475	\$ 5,872,444

CAPITAL:

4% cumulative preferred stock, \$100 par value; authorized and issued 100,000 shares, less 6,000 shares retired by sinking fund	\$ 9,400,000	\$ 9,400,000
Common stock, \$10 par value; authorized 3,000,000, issued 1,980,948 Shareholders' investment in excess of par value	19,809,480 3,829,851	19,809,480 3,829,851
Earnings retained for requirements of the business (earned surplus) (\$8,921,481 is restricted as to cash dividend payments on common stock)	45,284,893	40,815,392
Deduct—Cost of 2,670 shares of 4% cumulative preferred stock held in treasury and provision of \$337,995 for sinking fund on preferred stock	\$78,324,224	\$73,854,723
at December 31, 1952	604,995	300,825
	\$77,719,229	\$73,553,898
	\$84,790,704	\$79,426,342

CONTAINER CORPORATION OF AMERICA AND SUBSIDIARY COMPANIES

STATEMENTS OF CONSOLIDATED INCOME FOR THE YEARS ENDED DECEMBER 31, 1952 AND 1951

	1952	1951
NET SALES	\$178,408,152	\$212,562,019
Cost of Sales	137,282,965	165,327,034
Gross income from operations	\$ 41,125,187	\$ 47,234,985
SELLING, ADMINISTRATIVE AND GENERAL EXPENSES	11,632,175	10,901,566
Income from operations (after depreciation and depletion		
provision of \$3,668,041 in 1952 and \$3,543,809 in 1951)	\$ 29,493,012	\$ 36,333,419
Other Income, net	889,936	782,578
Balance before taxes on income	\$ 30,382,948	\$ 37,115,997
Provision for Federal Taxes on Income—		
Normal and surtax	\$ 15,900,000	
Excess profits tax	4,200,000	6,227,000
	\$ 20,100,000	\$ 25,050,000
Net income for year	\$ 10,282,948	\$ 12,065,997

STATEMENT OF EARNINGS RETAINED FOR REQUIREMENTS OF THE BUSINESS FOR THE YEAR ENDED DECEMBER 31, 1952

Balance, December 31, 1951	\$40,815,392
NET INCOME FOR YEAR	10,282,948
	\$51,098,340
Cash Dividends Declared:	
Preferred stock (\$4.00 per share)	\$ 365,840
Common stock (\$2.75 per share)	5,447,607
	\$ 5,813,447
BALANCE, DECEMBER 31, 1952 (\$8,921,481 is restricted as to cash dividend	
payments on common stock)	\$45,284,893

ARTHUR ANDERSEN & Co.

120 South LaSalle Street Chicago 3

To the Shareholders of

Container Corporation of America:

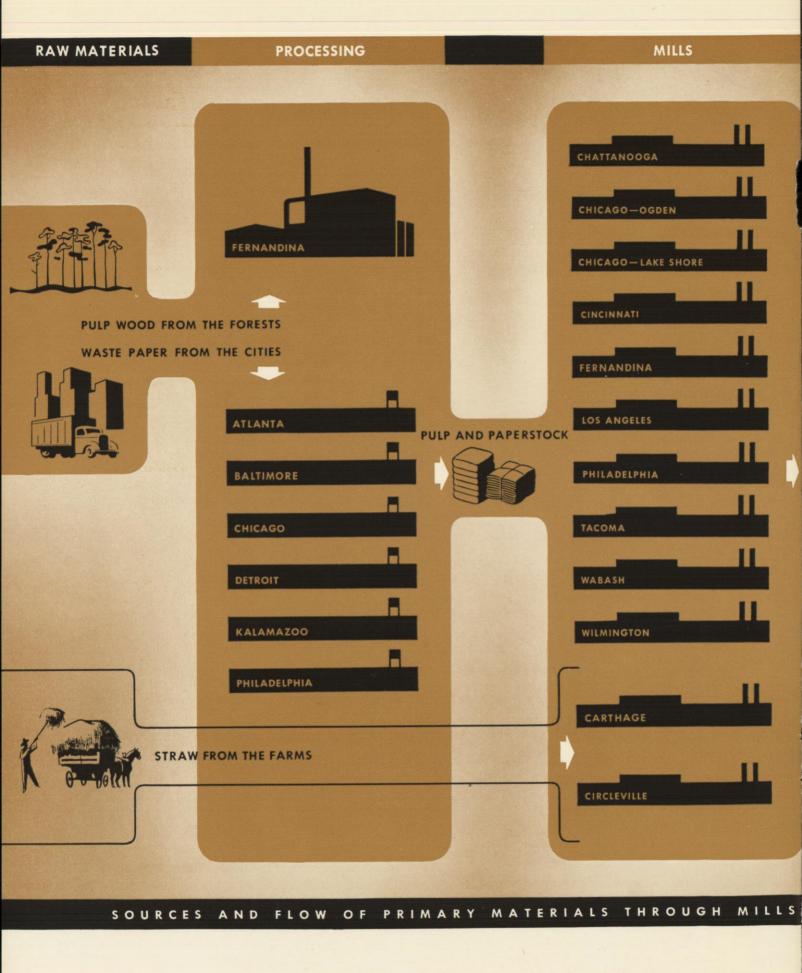
We have examined the consolidated balance sheet of CONTAINER CORPORATION OF AMERICA (a Delaware corporation) and subsidiaries as of December 31, 1952, and the related statements of consolidated income and earnings retained for requirements of the business for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances. We made a similar examination for the year ended December 31, 1951.

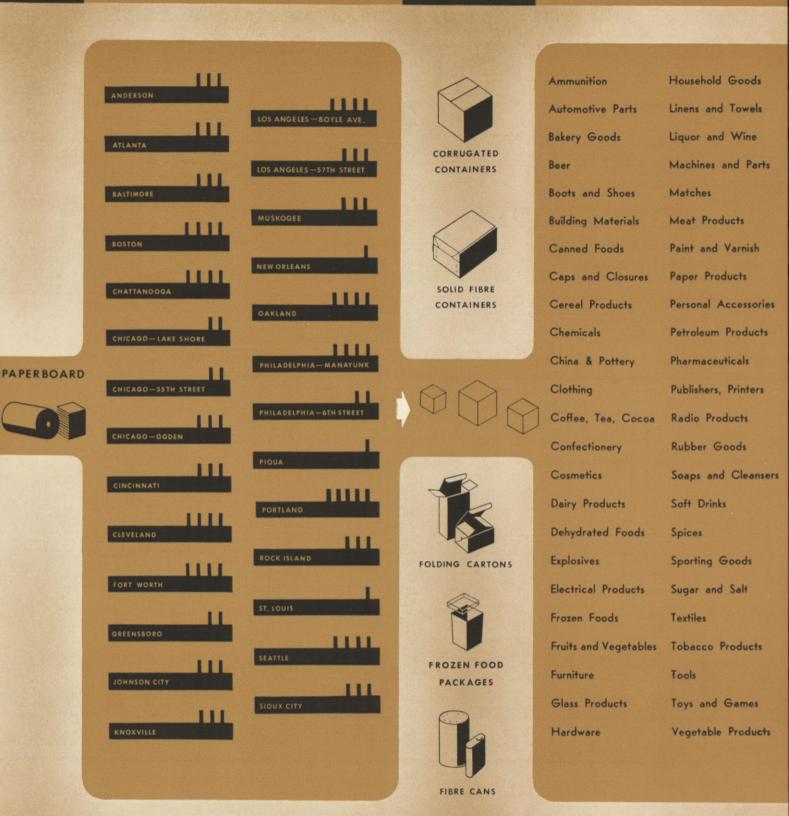
In our opinion, the accompanying consolidated balance sheet and statements of consolidated income and earnings retained for requirements of the business present fairly the financial position of Container Corporation of America and subsidiaries as of December 31, 1952, and the results of their operations for the year then ended, and were prepared in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

arthur Underson Lo.

Chicago, Illinois,

February 4, 1953.





AND FACTORIES OF CONTAINER CORPORATION OF AMERICA

CONTAINER CORPORATION OF AMERICA AND CONSOLIDATED YEAR-END BALANCE SHEETS FOR TWELVE YEAR

ASSETS

	1952	1951	1950	1949	1948
Cash and U. S. Government securities	\$15,200,591	\$10,268,094	\$ 7,456,055	\$13,085,746	\$ 9,758,037
Accounts and notes receivable	8,619,054	8,559,391	9,733,435	4,709,071	4,918,005
Inventories	12,100,069	11,688,373	11,924,620	7,334,972	8,630,364
Total current assets	\$35,919,714	\$30,515,858	\$29,114,110	\$25,129,789	\$23,306,406
aside for improvements	428,552	3,007,331	3,500,000	4,000,000	4,350,000
Postwar excess profits tax refund	_	_	-	-	_
Other receivables and investments	1,715,726	1,661,084	1,286,187	1,031,307	1,273,932
Land	4,350,340	4,605,894	4,598,890	4,127,968	4,050,794
Buildings, machinery and equipment	74,917,962	69,663,809	63,186,670	57,704,750	52,725,650
Reserve for depreciation	35,254,114	31,781,821	28,681,919	26,017,667	23,728,028
Deferred charges	2,712,523	1,754,186	1,121,376	1,036,349	1,188,846
Goodwill and patents	I	I	I	I	I
	\$84,790,704	\$79,426,342	\$74,125,315	\$67,012,497	\$63,167,601
LIABILITIES			- Jegan		
Accounts payable	\$ 2,016,989	\$ 1,580,387	\$ 3,060,885	\$ 1,811,759	\$ 1,910,061
Accrued wages, taxes, etc	4,625,161	4,144,682	3,038,213	2,307,768	2,548,978
Provision for Federal taxes on income	_*	-*		-*	_*
Dividends payable	91,330	91,550	97,190	98,050	98,900
Sinking fund payments due within a year.	337,995	55,825	323,785	106,575	_
Total current liabilities	\$ 7,071,475	\$ 5,872,444	\$ 6,520,073	\$ 4,324,152	\$ 4,557,939
Funded debt	_	_	_	_	_
Reserve for contingencies	_	_	_	955,190	1,110,522
Capital:					
Preferred stock	9,400,000	9,400,000	10,000,000	10,000,000	10,000,000
Common stock	19,809,480	19,809,480	19,809,480	19,809,480	19,809,480
Investment in excess of par value	3,829,851	3,829,851	3,829,851	3,829,851	3,829,851
Earnings reinvested	45,284,893	40,815,392	34,563,052	28,384,753	23,962,511
Sinking fund for retirement of preferred stock	604,995	300,825	597,141	290,929	102,702
	\$84,790,704	\$79,426,342	\$74,125,315	\$67,012,497	\$63,167,601
*Provision for Federal taxes on income	\$22,435,957	\$27,090,251	\$12,585,392	\$7,141,293	\$7,596,493
Less U. S. Treasury Notes	22,435,957	27,090,251	12,585,392	7,141,293	7,596,493
Shareholders' investment	\$77,719,229	\$73,553,898	\$67,605,242	\$61,733,155	\$57,499,140
Investment per common share	\$34.79	\$32.54	\$29.38	\$26.27	\$24.03
Working capital	\$28,848,239	\$24,643,414	\$22,594,037	\$20,805,637	\$18,748,467
Current ratio	5.08 to 1	5.20 to 1	4.47 to 1	5.81 to 1	5.11 to 1
Note—Italics denote red figures.					

SUBSIDIARY COMPANIES PERIOD ENDED DECEMBER 31, 1952

_							
	1947	1946	1945	1944	1943	1942	1941
	\$ 7,281,531	\$ 6,050,656	\$ 5,612,054	\$ 2,977,153	\$ 1,946,896	\$ 1,501,933	\$ 1,249,665
	6,180,152	5,115,371	3,081,785	2,809,884	2,913,481	2,380,611	3,108,880
	9,270,857	6,136,154	4,529,376	3,737,137	3,481,416	3,199,667	4,340,712
	\$22,732,540	\$17,302,181	\$13,223,215	\$ 9,524,174	\$ 8,341,793	\$ 7,082,211	\$ 8,699,257
	6,000,000	4,000,000	_	_	_	_	_
	-	4,000,000	_	1,720,834	1,010,834	361,000	_
	1,317,990	1,596,964	1,324,789	864,472	76,143	135,134	367,664
	3,827,846	3,717,904	3,549,668	3,551,231	3,569,681	3,583,906	3,599,118
	45,853,731	34,758,138	29,122,070	27,867,623	26,972,366	26,361,566	25,864,025
	21,885,495	19,284,987	17,173,036	15,918,586	14,573,515	13,269,224	11,952,714
	786,845	803,285	482,755	508,991	446,918	283,175	227,151
	I	I	I	I	I	I	· I
	\$58,633,458	\$42,893,486	\$30,529,462	\$28,118,740	\$25,844,221	\$24,537,769	\$26,804,502
	\$ 3,019,510	\$ 2,037,779	\$ 2,309,871	\$ 1,462,096	\$ 849,217	\$ 1,154,353	\$ 1,321,396
	2,370,144	2,184,104	1,835,630	1,426,907	1,256,587	1,048,981	1,118,470
	_*	-*	_*	_*	_*	-*	360,070*
	100,000	_	_	_	_		_
	_	_	_	_	- I	_	-
	\$ 5,489,654	\$ 4,221,883	\$ 4,145,501	\$ 2,889,003	\$ 2,105,804	\$ 2,203,334	\$ 2,799,936
	-	_	-	_	- 3, 1	- 3,331	2,900,000
	1,110,522	2,000,000	1,400,000	1,100,000	500,000	_	_
	10,000,000	_	_	_	_	_	_
	19,809,480	19,809,480	15,625,060	15,625,060	15,625,060	15,625,060	15,625,060
	3,829,851	3,829,851	671,494	671,494	671,494	671,494	671,494
	18,393,951	13,032,272	8,687,407	7,833,183	6,941,863	6,037,881	4,808,012
	_	_	_	_		_	-
	\$58,633,458	\$42,893,486	\$30,529,462	\$28,118,740	\$25,844,221	\$24,537,769	\$26,804,502
	\$7,835,425 7,835,425	\$7,266,403 7,266,403	\$8,080,442 8,080,442	\$9,896,997 9,896,997	\$9,218,820 9,218,820	\$6,878,426 6,878,426	\$4,564,790 4,204,720
	77-3371-3		7		3,2,2,2,2		\$ 360,070
			-				
	\$52,033,282	\$36,671,603	\$24,983,961	\$24,129,737	\$23,238,417	\$22,334,435	\$21,104,566
	\$21.22	\$18.51	\$15.99	\$15.44	\$14.87	\$14.29	\$13.51
	\$17,242,886	\$13,080,298	\$ 9,077,714	\$ 6,635,171	\$ 6,235,989	\$ 4,878,877	\$ 5,899,321
	4.14 to 1	4.10 to 1	3.19 to 1	3.30 to 1	3.96 to 1	3.21 to 1	3.11 to 1

CONTAINER CORPORATION OF AMERICA AND CONSOLIDATED INCOME STATEMENTS FOR TWELVE YEAR PERIOD

	1952	1951	1950	1949	1948
Sales	\$178,408,152 133,704,577	\$212,562,019 161,894,529	\$154,841,198 120,920,688	\$114,770,627 89,826,767	\$131,056,327 104,282,979
Gross earnings	\$ 44,703,575 3,578,388	\$ 50,667,490 3,432,505	\$ 33,920,510 2,953,163	\$ 24,943,860 2,650,180	\$ 26,773,348 2,433,370
Gross earnings from operations Selling, administrative, and general	\$ 41,125,187	\$ 47,234,985	\$ 30,967,347	\$ 22,293,680	\$ 24,339,978
expenses	11,632,175	10,901,566	8,922,520	7,936,829	7,585,901
Earnings from operations Other income and deductions, net	\$ 29,493,012 889,936	\$ 36,333,419 782,578	\$ 22,044,827 651,799	\$ 14,356,851 395,477	\$ 16,754,077 236,516
Earnings before interest and Federal taxes on income Interest charges, etc	\$ 30,382,948 —	\$ 37,115,997 —	\$ 22,696,626 	\$ 14,752,328 —	\$ 16,990,593 —
Earnings before Federal taxes on income	\$ 30,382,948 20,100,000	\$ 37,115,997 25,050,000	\$ 22,696,626 10,680,000	\$ 14,752,328 5,975,000	\$ 16,990,593 6,566,000
Net earnings for the year Provision for contingencies reserve	\$ 10,282,948 —	\$ 12,065,997 —	\$ 12,016,626	\$ 8,777,328	\$ 10,424,593 —
Balance to earnings reinvested	\$ 10,282,948	\$ 12,065,997	\$ 12,016,626	\$ 8,777,328	\$ 10,424,593
Earnings per share: Preferred stock	\$112.59	\$131.80	\$123.64	\$ 89.52	\$105.41
Common stock	\$ 5.01	\$ 5.91	\$ 5.87	\$ 4.23	\$ 5.06

RECORD OF DIVIDENDS AND INTEREST PAID ON FUNDED DEBT

Dividends: Preferred stock	\$ 365,840 5,447,607	\$ 366,050 5,447,607	\$ 390,720 5,447,607	\$ 393,190 3,961,896	\$ 398,900 4,457,133
Total dividends	\$ 5,813,447	\$ 5,813,657	\$ 5,838,327	\$ 4,355,086	\$ 4,856,033
**Interest paid on funded debt	_	_	_	_	_
Total dividends and interest	\$ 5,813,447	\$ 5,813,657	\$ 5,838,327	\$ 4,355,086	\$ 4,856,033
Dividends per share: Preferred stock Common stock	\$ 4.00 \$ 2.75	\$ 4.00 \$ 2.75	\$ 4.00 \$ 2.75	\$ 4.00 \$ 2.00	\$ 4.00 \$ 2.25

^{*}Paid on preferred stock issues of subsidiary companies. Such issues were retired in 1946.

^{**}On basis of cash payments made. This differs slightly from accrual basis used on profit and loss statement.

SUBSIDIARY COMPANIES

ENDED DECEMBER 31, 1952

1947	1946	1945	1944	1943	1942	1941	Total
\$128,345,675 102,475,747	\$91,090,286 71,246,408				\$49,533,239 36,668,926	\$46,714,221 35,548,267	\$1,312,264,716 1,016,195,901
\$ 25,869,928 1,715,774	\$19,843,878 1,493,346	\$14,548,201 1,435,464		\$14,957,120 1,421,460	\$12,864,313	\$11,165,954 1,307,975	\$ 296,068,815
\$ 24,154,154	\$18,350,532	\$13,112,737	\$14,329,332	\$13,535,660	\$11,452,814	\$ 9,857,979	\$ 270,754,385
6,872,580	5,317,302	4,496,451	4,025,746	3,412,501	3,016,086	2,953,587	77,073,244
\$ 17,281,574 307,971	\$13,033,230	\$ 8,616,286	\$10,303,586	\$10,123,159	\$ 8,436,728 181,652	\$ 6,904,392 69,679	\$ 193,681,141 3,732,964
\$ 16,973,603 	\$13,135,561 	\$ 9,016,103	\$10,513,199	\$10,384,054	\$ 8,618,380 36,632	\$ 6,834,713 92,536	\$ 197,414,105 129,168
\$ 16,973,603 6,700,000	\$13,135,561 5,370,000	\$ 9,016,103 6,690,000	\$10,513,199 7,850,000	\$10,384,054	\$ 8,581,748 6,180,000	\$ 6,742,177 4,415,000	\$ 197,284,937 113,276,000
\$ 10,273,603	\$ 7,765,561 600,000	\$ 2,326,103	\$ 2,663,199	\$ 2,684,054 500,000	\$ 2,401,748	\$ 2,327,177	\$ 84,008,937
\$ 10,273,603	\$ 7,165,561	\$ 2,026,103	\$ 2,063,199	\$ 2,184,054	\$ 2,401,748	\$ 2,327,177	\$ 82,008,937
\$102.74 \$ 5.05	\$ 3.62	\$ 1.30	\$ 1.32	\$ 1.40	\$ 1.54	\$ 1.49	

FOR TWELVE YEAR PERIOD ENDED DECEMBER 31, 1952

\$ 344,000 4,457,133		*	\$ 1,171,879	\$ 1,171,879	\$ 1,171,879 \$	- \$ 1,171,879	2,263,364 38,296,625
\$ 4,801,133	\$ 3,222,911	\$ 1,171,879	\$ 1,171,879		\$ 1,171,879 \$		40,559,989
\$ 4,801,133	\$ 3,222,911	\$ 1,171,879	\$ 1,171,879	\$ 1,171,879	\$ 37,031 \$ \$ 1,208,910 \$		40,688,254
\$ 3.44 \$ 2.25	\$ 1.70		- \$ ·75	\$.75	\$.75	\$.75	

SHIPPING

CONTAINERS

FOLDING CARTONS

